



## Vietnam Veteran Paracord Bracelet Competition Official Rules

NO PURCHASE NECESSARY.  
A PURCHASE OR PAYMENT OF ANY KIND WILL NOT  
INCREASE YOUR CHANCES OF WINNING.

**1. Eligibility:** The Operation Gratitude Vietnam Veteran Paracord Bracelet Competition (the "Competition") is FREE to enter and open only to legal residents of the fifty (50) United States and the District of Columbia, who are 13 years of age or older. ("Entrant"). Employees of Operation Gratitude (the "Organizer"), as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee, are not eligible. Void outside the 50 United States and D.C. and where prohibited by applicable federal, state, or local laws, rules or regulations. For purposes of this Competition, persons currently residing in APO or FPO zip codes are deemed residing in the United States and are eligible to enter.

**2. Agreement to Official Rules:** By participating in the Competition, you fully and unconditionally agree to and accept these Official Rules and the decisions of the Organizer, which are final and binding in all matters related to the Competition. Whether or not you receive an Incentive is contingent upon fulfilling all requirements set forth in these Official Rules. The Competition is subject to all applicable federal, state, and local laws.

**3. Competition Period:** The Competition opens March 17, 2020, at 12:01 am Pacific Standard Time (PST) and ends March 29th, 2020 at 11:59 pm PST (the "Competition Period").

**4. How to Enter:** During the Challenge Period, Entrants will make paracord bracelets according to the following specifications: We encourage challengers to use the "Vietnam Service Ribbon" colored paracord, but all colors are accepted. All bracelets must be made of 550 cord, and measure between 8" and 8 ½" long. Each bracelet must contain no less than 7 ½ feet of continuous paracord. Bracelets can be made in any design including but not limited to quick release, cobra weave, and designs of bracelets that include buckles. Purchased bracelets are not eligible for the challenge.

Send all completed bracelets ("Entry"), including a completed and printed Donation Form from the Operation Gratitude website (<https://www.operationgratitude.com/product-donation/>) to Operation Gratitude, ATTN: Paracord Challenge, 9409 Owensmouth Avenue, Chatsworth, CA, 91311 postmarked no later than Saturday, April 4th.

For additional information about making paracord bracelets for the National Vietnam War Veteran's Day Paracord Competition, please refer to the FAQs on the Operation Gratitude website: <https://www.operationgratitude.com/express-your-thanks/paracord-bracelets/>



**5. Incentives:** The following incentives will be awarded to the entrants who create and submit the most handmade paracord bracelets during the Competition Period:

**1. TOP ENTRANT**

- a. Your picture will be placed on our Volunteer “Wall of Fame” -- both on Operation Gratitude’s website and at our Forward Operating Base in Chatsworth, CA
- b. A letter explaining the challenge along with the names of the top three entrants will be included in signature Operation Gratitude Care Packages delivered to Deployed Troops
- c. Entrant’s name and number of submitted bracelets featured on Operation Gratitude’s Social Media platforms (circulation: 300,000+)
- d. Photos of Entrant’s bracelets featured on Operation Gratitude’s Social Media Platforms

**2. TOP THREE ENTRANTS**

- a. DA letter explaining the challenge along with the names of the top entrants will be included in signature Operation Gratitude Care Packages delivered to Deployed Troops
- b. Entrant’s name and number of submitted bracelets featured on Operation Gratitude’s Social Media platforms (circulation: 300,000+)
- c. Photos of Entrant’s bracelets featured on Operation Gratitude’s Social Media Platforms

**3. TOP TEN ENTRANTS**

- a. Entrant’s name and number of submitted bracelets featured on Operation Gratitude’s Social Media platforms (circulation: 300,000+)
- b. Photos of Entrant’s bracelets featured on Operation Gratitude’s Social Media Platforms

Incentives are personal to the Entrant, are non-transferable, and no substitution will be made unless the Organizer, in its sole discretion, determines otherwise. Incentives must be accepted as awarded and the odds of winning are dependent upon the total number of eligible entries received during the Competition Period. Incentives subject to change at any time.

**6. Incentive Awardee Determination:** Incentive Awardees will be notified of their award by email at the email address provided on the Donation Form. If an Awardee does not respond to the email notification within three (3) days, an alternate Awardee will be selected to receive the Incentive.



**7. To Redeem Incentive:** Except where prohibited, the potential Awardee (parent/legal guardian if awardee is a minor in his/her state of residence) will be required to execute and return to Organizer, within ten (10) days of the date notice or attempted notice is sent, an Affidavit of Eligibility, Liability & Publicity Release ("Affidavit") in order to claim his/her Incentive. If a potential awardee cannot be contacted, fails to execute and return the Affidavit within the required time period (if applicable), or Incentive is returned as undeliverable, potential awardee forfeits the Incentive. Acceptance of any Incentive shall constitute and signify awardee's agreement and consent that the Competition Organizer may use the awardee's, name, city, state, likeness, bracelets or photos thereof and/or Incentive information in connection with the Competition, worldwide, including the Internet, without limitation and without further payment or consideration, except where prohibited by law. Each awardee (or parent/guardian if the awardee is a minor) is responsible for all taxes and fees associated with receipt of the Incentive.

**8. General Conditions:**

All bracelets submitted become the property of the Organizer. The Organizer reserves the right to cancel, suspend and/or modify the Competition, or any part of it, if any fraud, technical failures or any other factor beyond Organizer's reasonable control impairs the integrity or proper functioning of the Competition, as determined by the Organizer's sole discretion.

All acceptable and appropriate bracelets submitted pursuant to this Competition will be distributed to members of the Military community in accordance with Operation Gratitude's normal procedures.

The Competition Organizer has the right to verify each Entrant's eligibility and compliance with these Competition Rules. If in the opinion of the Competition Organizer, you use fraudulent or improper methods to subvert the rules of this Competition, you will be disqualified from participating in the Competition.

Entrants and Parents/guardians of entrants in the Competition assume all risk of loss, damage, destruction, delay or misdirection of materials/mail/email submitted to the Organizer. As between Entrants and Competition Organizer, the Competition Rules shall not be construed to constitute the parties as partners, joint venturers, principal and agent, employer and employee, co-owners or allow any party to create or assume any obligation on behalf of the other party.

**9. Liability Provisions:** Competition Organizer is not responsible for human error, theft, destruction, or damage to any Entry, or for other factors beyond the reasonable control of the Competition Organizer that make the continuation of the Competition or the application of the Competition to any Entry impractical.

Each Entrant assumes all risk of loss or liability whatsoever arising from or connected to their Entry. The Competition Organizer makes no warranty, representation or guarantee, express or implied, in connection with its ability to in any way enable, develop or market the bracelets submitted in an Entry.

By entering the Competition, each Entrant agrees to release, hold harmless and indemnify the Competition Organizer and their respective subsidiaries, affiliates, suppliers, distributors,



advertising/promotion agencies, and each of their respective parent companies and each such company's officers, directors, employees and agents (individually or collectively, the "Released Parties") from and against any claim, loss or liability including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Competition or, if applicable, receipt or use or misuse of any Incentive (individually or collectively, "Losses").

Competition Organizer shall not be liable to an awardee of an Incentive or any other person acting on behalf of the awardee of the Incentive for failure to supply the Incentive or any part thereof, by reason of the Incentive becoming for reasons beyond the reasonable control of the Competition Organizer unavailable or impracticable to award, or for any "force majeure" event such as technical or equipment failure, terrorist acts, labor dispute, or act/omission of any kind (whether legal or illegal), transportation interruption, civil disturbance, or any other cause similar or dissimilar beyond Competition Organizer's reasonable control.

Entrants acknowledge and agree that the Released Parties shall not be responsible for any of the following: delayed or failed delivery of bracelets to the Organizer; delayed, failed, partial or garbled computer transmissions; technical failures of any kind, including, but not limited to, lost, interrupted or unavailable network, server, Internet Service Provider (ISP), the Site or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines or technical failures or difficulties; the incorrect or inaccurate capture or failure to capture information whether caused by Site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Competition, Entry, or other information; the failure to capture any such information; or errors of any kind whether human, mechanical, electronic, network or otherwise arising out of or relating to the Competition, theft, loss, destruction or damage to the Entries, in whole or in part, or other factors beyond their reasonable control. The Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in the Competition or downloading materials from or use of the Site.

**CAUTION:** ANY ATTEMPT BY AN ENTRANT OR AGENT THEREOF TO DELIBERATELY DAMAGE THE SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE Competition IS A VIOLATION OF APPLICABLE CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, ENTRANTS ACKNOWLEDGE AND AGREE THAT Competition ORGANIZER RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW AND TO DISQUALIFY ENTRANT(S) FROM THE Competition.

LIMITATIONS OF LIABILITY AND RELEASE: BY ENTERING, ENTRANTS AGREE THAT THE RELEASED PARTIES WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE RELEASED AND HELD HARMLESS BY ENTRANT AND ENTRANT'S HEIRS, EXECUTORS, REPRESENTATIVES, SUCCESSORS AND ASSIGNS FOR ANY CLAIMS, LIABILITIES, OR CAUSES OF ACTION OF ANY KIND OR NATURE FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES TO PERSONS, INCLUDING, WITHOUT LIMITATION, DISABILITY OR DEATH, AND DAMAGE TO PROPERTY, DUE IN WHOLE OR IN PART, ARISING DIRECTLY OR INDIRECTLY, NOW OR IN THE FUTURE FROM THE DELIVERY, ACCEPTANCE, USE OR MISUSE OF THE INCENTIVE, ANY AND ALL USE AS PROVIDED HEREIN OF YOUR ENTRY, OR PARTICIPATION IN THIS Competition AND/OR ANY RELATED ACTIVITY.



WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, IN WHICH CASE SUCH LIMITATION OR EXCLUSION SHALL APPLY ONLY TO THE EXTENT PERMITTED BY THE LAW IN THE RELEVANT JURISDICTION.

**10. Choice of Law:** These Competition Rules shall be governed by and construed in accordance with the laws of the State of California and the United States, as applicable herein, without reference to its conflicts of laws principles. Any and all disputes, claims, and causes of action with the Organizer arising out of or connected with this Competition, other than the determination or validity of claims, shall be resolved individually, and exclusively by arbitration under the American Arbitration Association, in accordance with its rules, as amended from time to time.

**11. Privacy Policy:** By entering information on the Donation Form, you consent to the use of such information to administer, implement and fulfill this Competition. Information collected from entrant will be processed in accordance with the Organizer's Privacy Policy, as set out at <https://www.operationgratitude.com/privacy-policy/>

**12. Organizer:** Operation Gratitude Inc., PO Box 260257, Encino CA 91426-0257